



# Disposable Income Profile

Walton County, GA (13297)

Geography: County

	Census 2010	2019	2024	2019-2024 Change	2019-2024 Annual Rate
Population	83,768	95,441	102,836	7,395	1.50%
Median Age	37.3	38.9	39.7	0.8	0.41%
Households	29,583	33,323	35,772	2,449	1.43%
Average Household Size	2.81	2.84	2.86	0.02	0.14%

2019 Households by Disposable Income	Number	Percent
Total	33,323	100.0%
<\$15,000	4,283	12.9%
\$15,000-\$24,999	3,448	10.3%
\$25,000-\$34,999	4,254	12.8%
\$35,000-\$49,999	5,982	18.0%
\$50,000-\$74,999	7,575	22.7%
\$75,000-\$99,999	3,411	10.2%
\$100,000-\$149,999	3,073	9.2%
\$150,000-\$199,999	732	2.2%
\$200,000+	565	1.7%
Median Disposable Income	\$45,767	
Average Disposable Income	\$57,699	

2019 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	872	4,860	5,901	6,604	6,479	5,282	3,325
<\$15,000	202	553	525	672	859	757	715
\$15,000-\$24,999	96	451	433	490	613	705	660
\$25,000-\$34,999	96	774	499	756	720	711	698
\$35,000-\$49,999	260	1,201	928	921	1,214	863	595
\$50,000-\$74,999	144	1,007	1,616	1,630	1,636	1,182	360
\$75,000-\$99,999	33	392	996	896	545	421	128
\$100,000-\$149,999	34	368	641	919	569	393	149
\$150,000-\$199,999	7	71	197	178	143	122	14
\$200,000+	0	43	66	142	180	128	6
Median Disposable Income	\$36,493	\$41,556	\$56,123	\$54,916	\$47,252	\$41,859	\$28,219
Average Disposable Income	\$40,043	\$52,166	\$65,748	\$66,937	\$59,833	\$55,778	\$36,679

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Household Budget Expenditures

Walton County, GA (13297)  
Geography: County

Demographic Summary		2019	2024		
Population		95,441	102,836		
Households		33,323	35,772		
Average Household Size		2.84	2.86		
Families		25,579	27,362		
Median Age		38.9	39.7		
Median Household Income		\$55,685	\$61,881		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		86	\$64,454.19	\$2,147,807,004	100.0%
Food		87	\$7,693.66	\$256,375,906	11.9%
Food at Home		87	\$4,525.41	\$150,800,102	7.0%
Food Away from Home		86	\$3,168.26	\$105,575,804	4.9%
Alcoholic Beverages		81	\$468.98	\$15,627,904	0.7%
Housing		84	\$19,513.13	\$650,236,060	30.3%
Shelter		82	\$15,097.17	\$503,082,866	23.4%
Utilities, Fuel and Public Services		91	\$4,415.96	\$147,153,194	6.9%
Household Operations		87	\$1,799.08	\$59,950,681	2.8%
Housekeeping Supplies		90	\$675.15	\$22,498,024	1.0%
Household Furnishings and Equipment		88	\$1,866.30	\$62,190,709	2.9%
Apparel and Services		85	\$1,827.00	\$60,881,082	2.8%
Transportation		90	\$7,676.71	\$255,810,987	11.9%
Travel		84	\$1,875.19	\$62,486,940	2.9%
Health Care		91	\$5,417.31	\$180,521,046	8.4%
Entertainment and Recreation		88	\$2,861.23	\$95,344,673	4.4%
Personal Care Products & Services		88	\$778.03	\$25,926,231	1.2%
Education		81	\$1,294.11	\$43,123,732	2.0%
Smoking Products		96	\$389.13	\$12,967,073	0.6%
Lotteries & Pari-mutuel Losses		75	\$42.96	\$1,431,553	0.1%
Legal Fees		79	\$166.13	\$5,536,096	0.3%
Funeral Expenses		101	\$84.70	\$2,822,603	0.1%
Safe Deposit Box Rentals		91	\$4.54	\$151,148	0.0%
Checking Account/Banking Service Charges		85	\$29.46	\$981,706	0.0%
Cemetery Lots/Vaults/Maintenance Fee		97	\$8.23	\$274,312	0.0%
Accounting Fees		74	\$84.49	\$2,815,498	0.1%
Miscellaneous Personal Services/Advertising/Fine		78	\$42.92	\$1,430,212	0.1%
Occupational Expenses		78	\$47.58	\$1,585,416	0.1%
Expenses for Other Properties		79	\$107.24	\$3,573,566	0.2%
Credit Card Membership Fees		73	\$6.48	\$215,991	0.0%
Shopping Club Membership Fees		83	\$22.48	\$749,134	0.0%
Support Payments/Cash Contributions/Gifts in Kind		88	\$2,178.40	\$72,590,707	3.4%
Life/Other Insurance		95	\$437.19	\$14,568,531	0.7%
Pensions and Social Security		86	\$6,966.36	\$232,140,048	10.8%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.